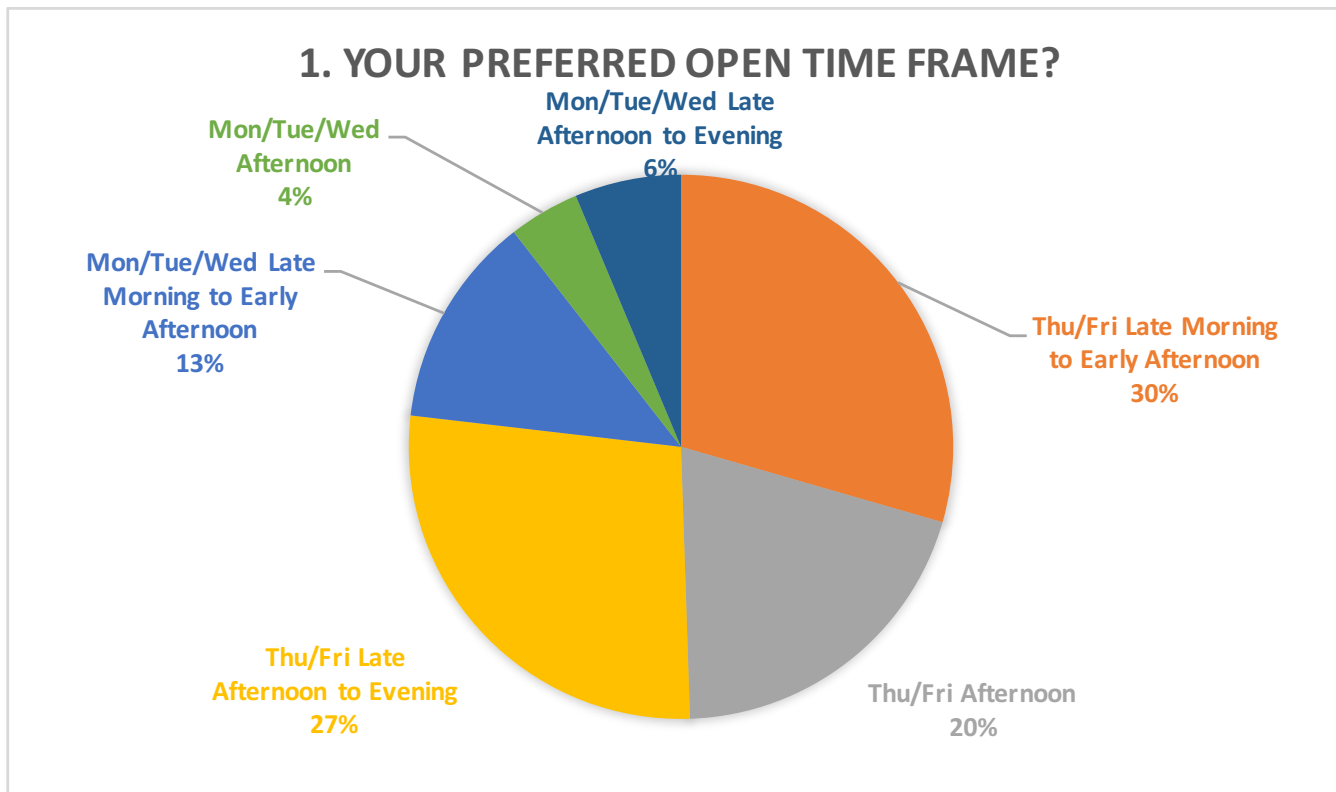


Results: Open Gardens Visitor 2-Minute Survey

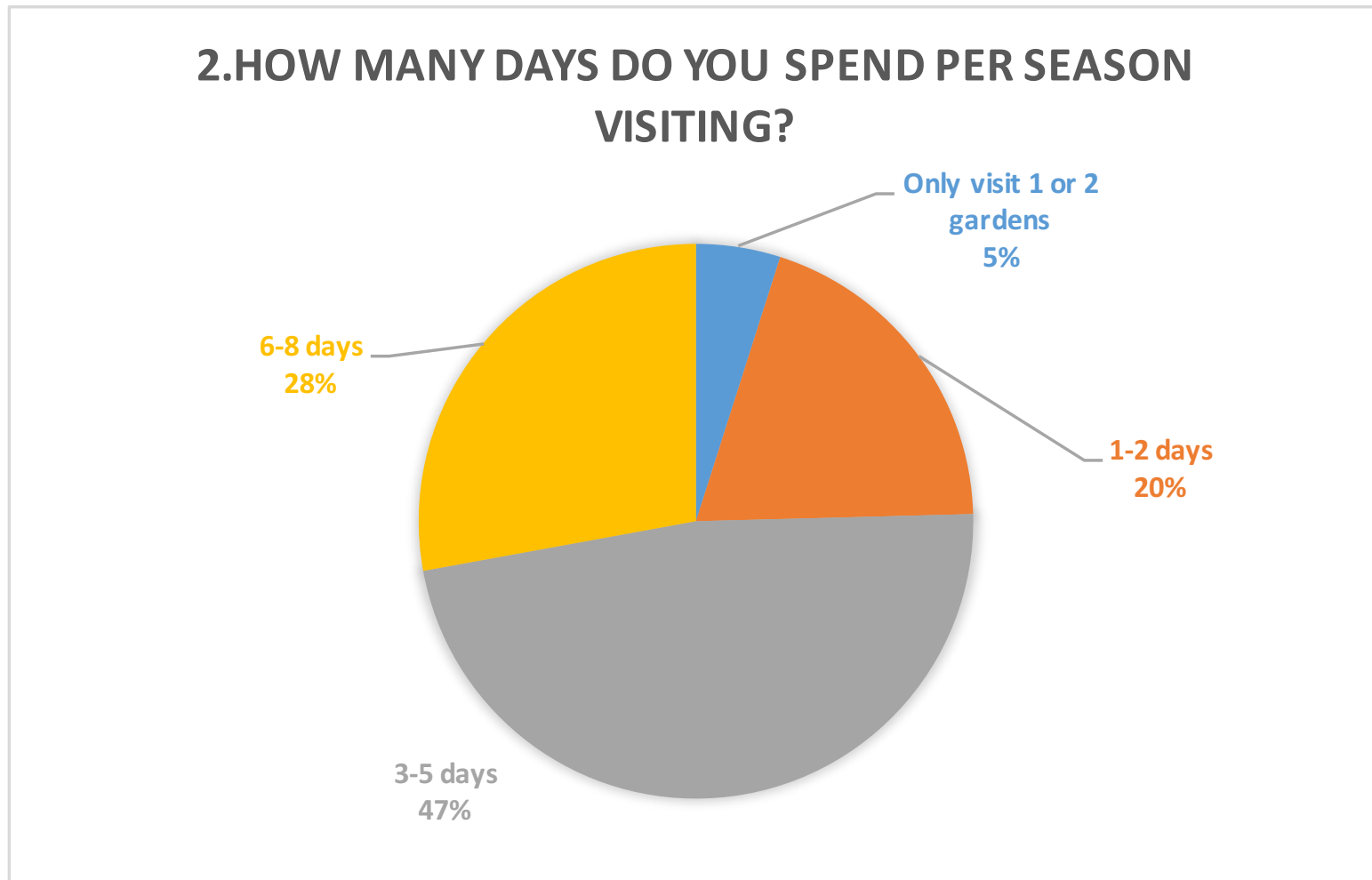
(Mark one or multiple options that you see fit)

1. Your preferred open time frame for Open Gardens:
 - Thu/Fri Late Morning to Early Afternoon
 - Thu/Fri Afternoon
 - Thu/Fri Late Afternoon to Evening
 - Mon/Tue/Wed Late Morning to Early Afternoon
 - Mon/Tue/Wed Afternoon
 - Mon/Tue/Wed Late Afternoon to Evening



2.How many days do you spend per season on visiting Open Gardens(total of 8 open days per season)?

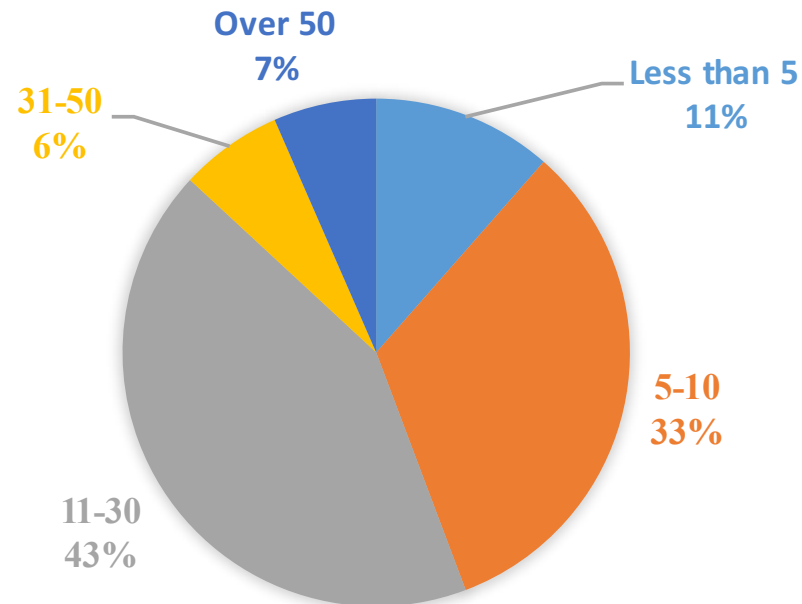
- Only visit 1 or 2 gardens
- 1-2 days
- 3-5 days
- 6-8 days



3.How many Open Gardens do you visit per season?

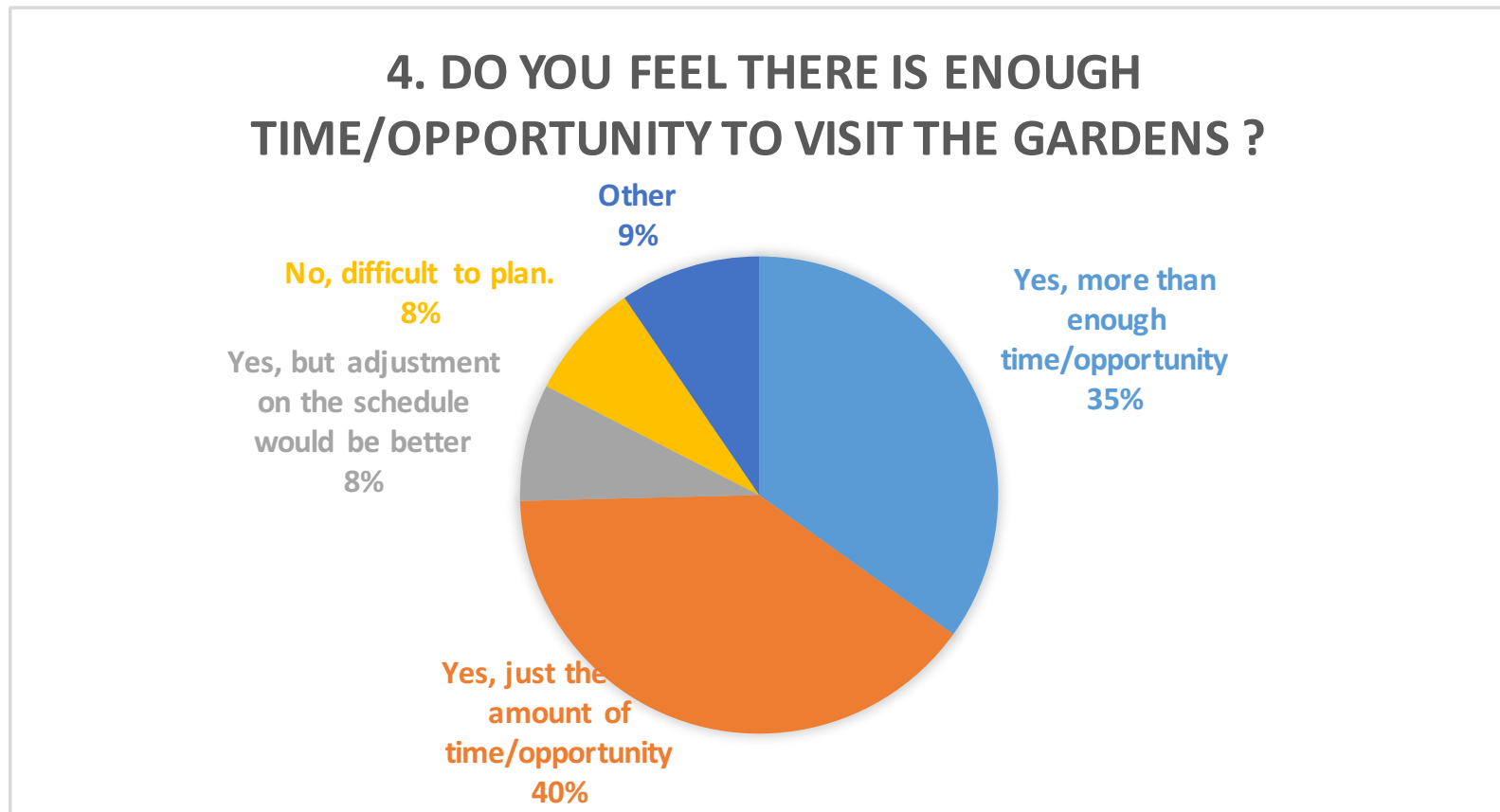
- Less than 5
- 5-10
- 11-30
- 31-50
- Over 50

3.HOW MANY OPEN GARDENS DO YOU VISIT PER SEASON?



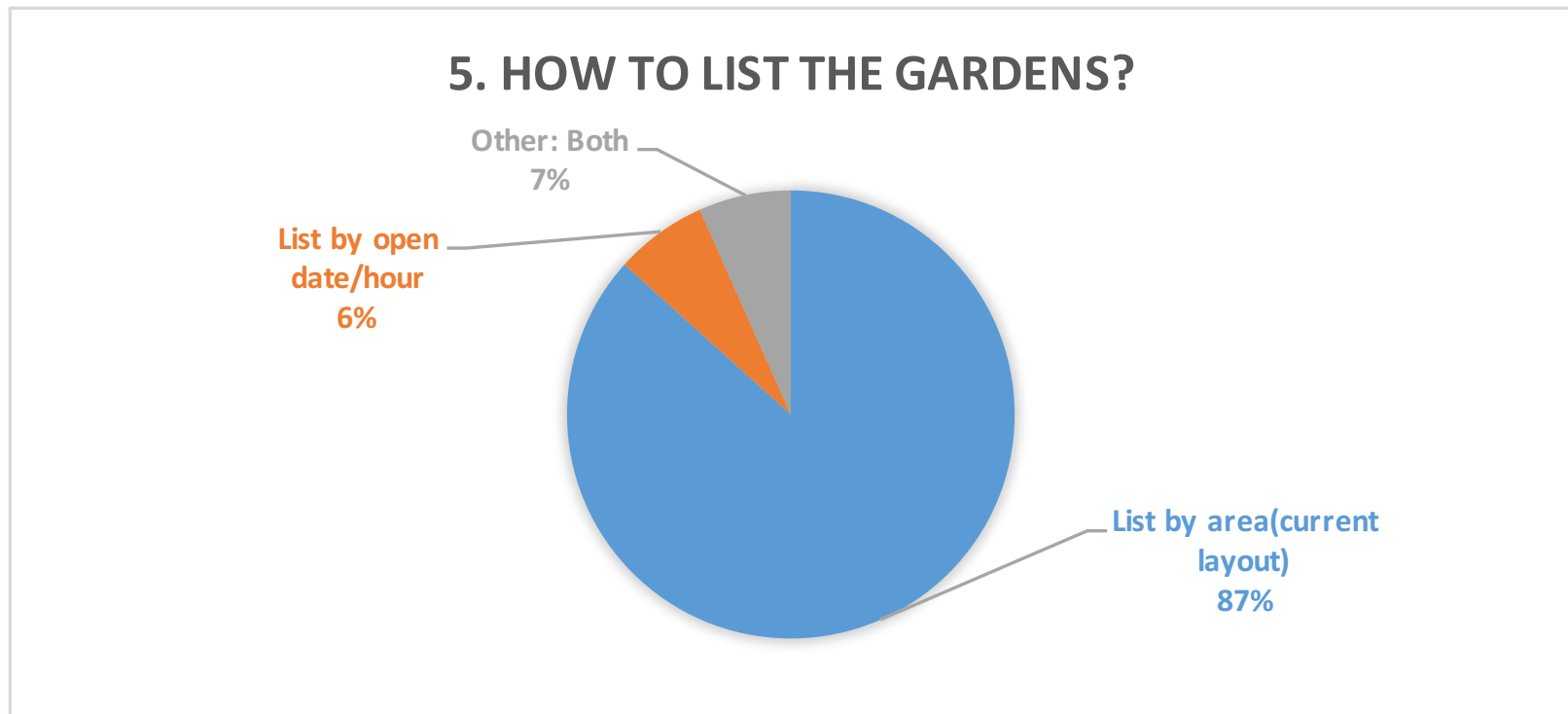
4. Would you say current Open Gardens schedule allows you enough time/opportunity to visit the gardens you want and plan to?

- Yes, more than enough time/opportunity
- Yes, just the right amount of time/opportunity
- Yes, but adjustment on the schedule would be better
- No, difficult to plan. Comment: _____
- Other: _____



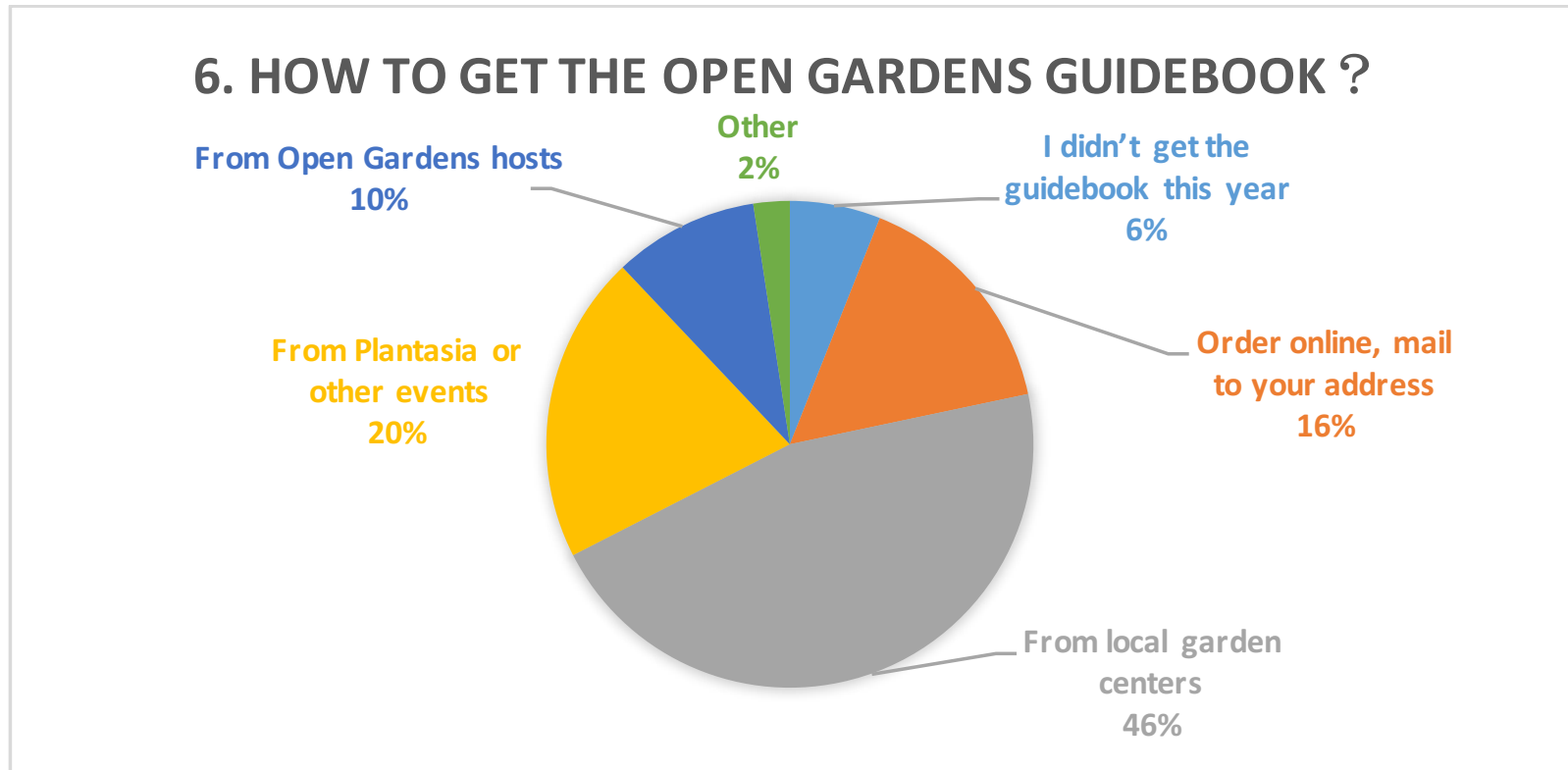
5. How would you prefer the Open Gardens guidebook to list the gardens?

- List by area(current layout)
- List by open date/hour
- Other:_____



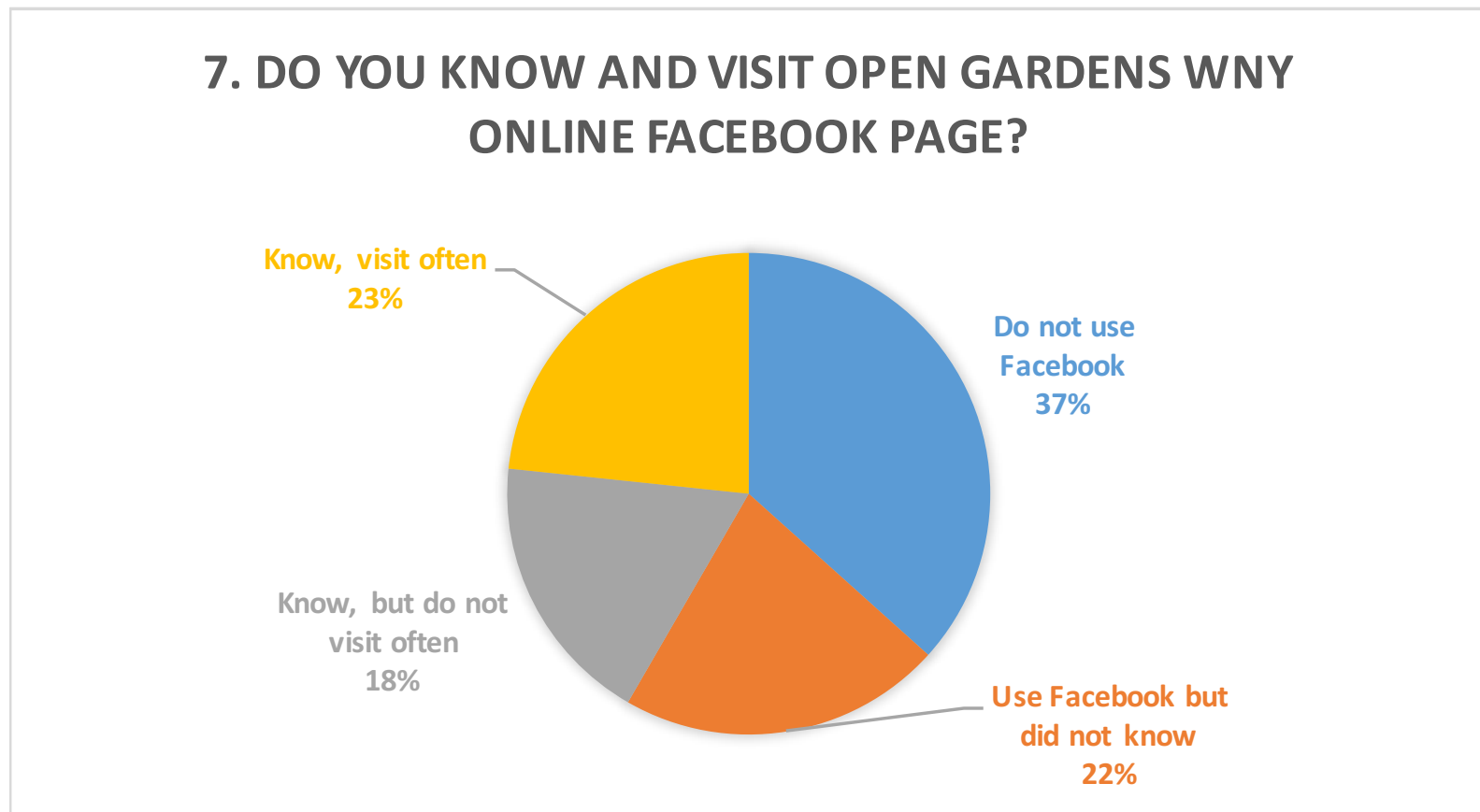
6. How do you prefer to get the Open Gardens guidebook?

- I didn't get the guidebook this year
- Order online, mail to your address
- From local garden centers
- From Plantasia or other events
- From Open Gardens hosts
- Other: _____



7. Do you know and visit Open Gardens WNY online facebook page?

- Do not use Facebook
- Use Facebook but did not know
- Know, but do not visit often
- Know, visit often



Comment & Suggestion:

- *Open date on weekends(for working people), in addition to weekdays;*
- *Another week or a few more open days;*
- *Indicate which garden would be accessible;*
- *Use icons to indicate specialties and key information for each garden;*
- *App for Open Garden Guidebook;*
- *Try to have a cluster open at the same time;*
- *More social media presence, facebook, instagram, download PDFs;*